CREDENTIAL

HELLO, WE'RE





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We believe transformation drives business growth, connects us with authentic markets, and turns dreams into achievable goals. Every step forward builds the foundation for success, whether facing challenges or seizing opportunities. We create impactful communications by blending creativity and strategy to craft meaningful local narratives and innovative marketing concepts.

We help businesses find their unique voice, connect with modern audiences, and stay focused on their goals through thoughtful design, digital marketing expertise, and audience-centered strategies. Together, we'll unlock your business's full potential. The pandemic has spread across the globe and impacted all industries. Consumers are changing their buying behavior from Offline to Online. We, the creators and marketers, our main obstacle is how to make consumers receive the **5 SENSES (Sight, Sound, Smell, Taste, and Touch)** to the fullest. This is especially true for small businesses across all industries. This is the most difficult and challenging thing for us to overcome in this situation.



How We Difference?

Cultural Balance

Globalization has created a truly global marketplace. It's clear that we're facing a new world order, a new way of doing business, and a new way of living our personal lives. Our goal is to dig deeper into identity and break through old boundaries to explore new capabilities that transcend boundaries.

Creative Catalyst

Dynamic force that bridges the gap between local heritage and modern innovation. It serves as a vehicle to deeply explore and celebrate local identity, while seamlessly adapting to the demands of a global, contemporary world. By blending cultural richness with cutting-edge creativity, a Creative Catalyst sparks new ideas, fosters growth, and inspires change, ensuring that tradition and modernity coexist in harmony.



Timoer is a social media design, digital marketing, and management service for business products from macro to micro businesses that was established in 2018

Who We've Worked With









Brand Research

Business Goals Knowledge Gathering - Gap Analysis Segmentation / Personas Consumer Journery Mapping Channel Strategy Messaging Framework Content Strategy Tactics & Road

SERVICE

Brand Strategy

The Value of Brand Brand Health The Brand Promise Brand Purpose & Mission Brand Values Brand Proposition Brand Personality Brand Essence & Pillar



Brand Identity

Brand Expression Brand Identity (Logo) Brand Essence & Pillars Brand Story Brand Strategy Cetting Awareness Conceptual Design Logo Usege Guideline Advertising Guideline



WEBSITE DEVELOPMENT

DIGITAL MARKETING FUNNEL







Retargeting Market

Increase Brand and Product Awareness

Increase Product Knowledge



Content Creation

Touchfully Brand

Escalate Product Trust

Social Media



Management

Making a Social Media Report

Making a Content Plan

Making a Social Media Analytis

Why should it be?

- Visual identity looks obvious and professional
- Optimization of Social Media Analysis
- Increase Product Awareness
- Creative & Marketing Team Efficiency
- Plan for Growth Acceleration Strategy



What You Can Get

- Brand Repositioning
- Product & Content Design
- Revenue Optimization Campaign
- Business Portal
- Digital Storefront
- Precision Marketing















Reviewing

Plan, Retargeting, Concepting

Creating & Developing



Reporting, Maintenence, and Track

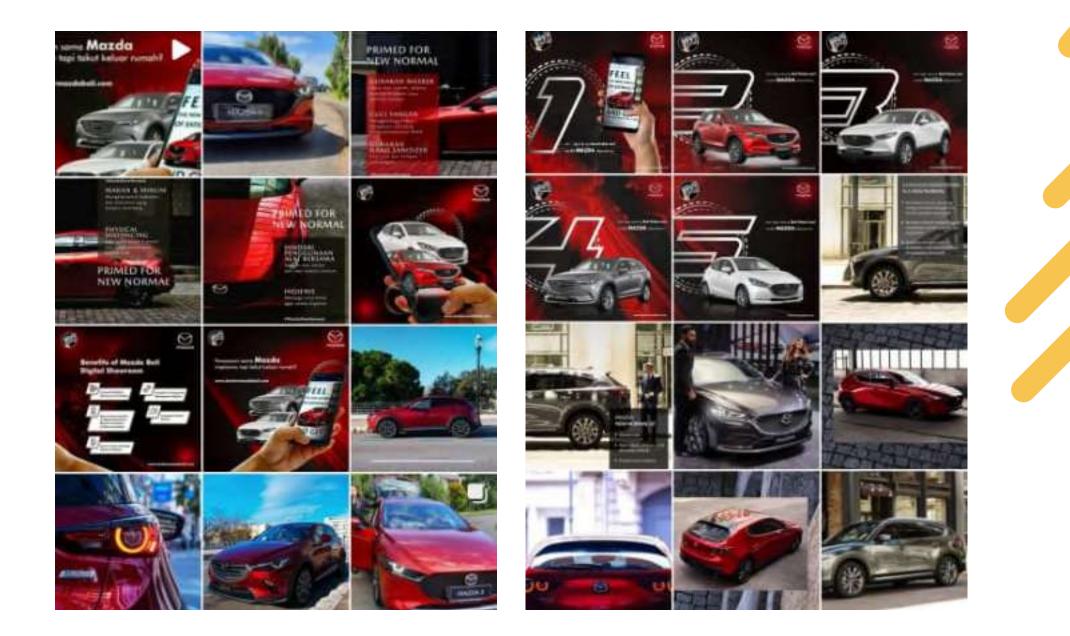


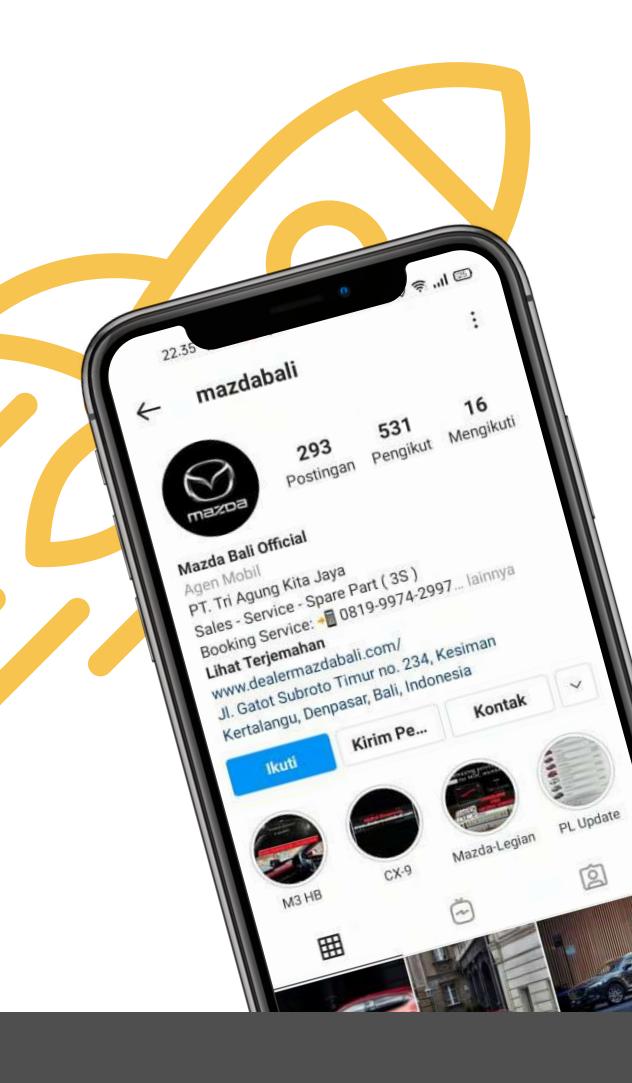
Publish It

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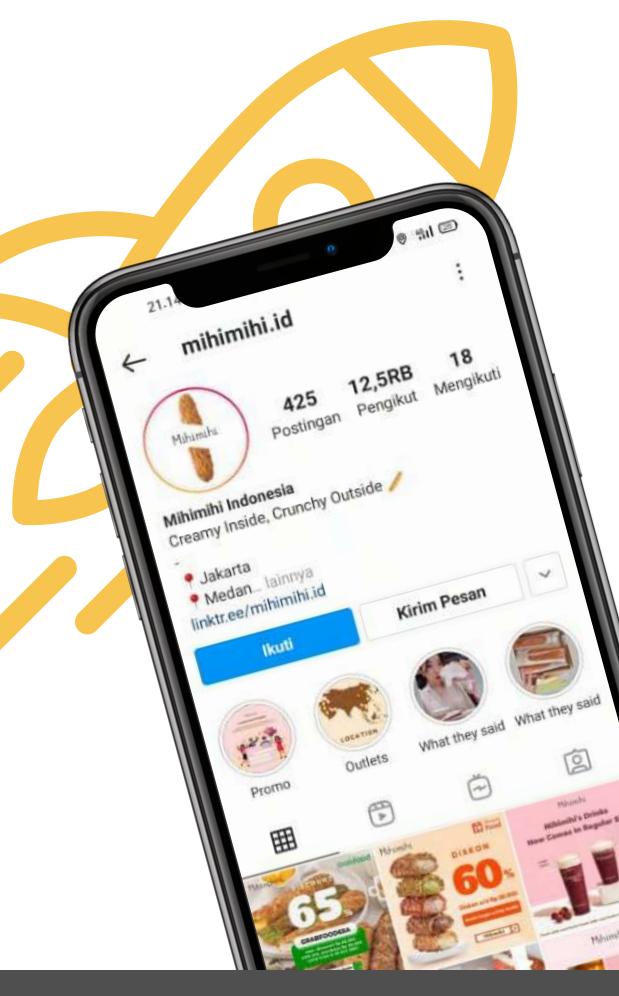
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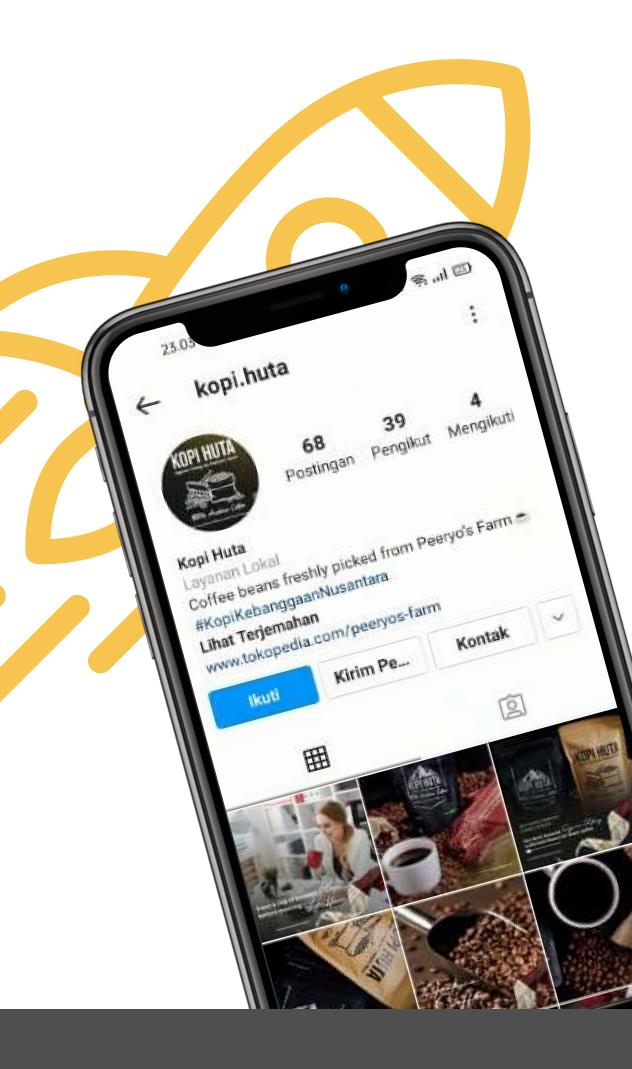




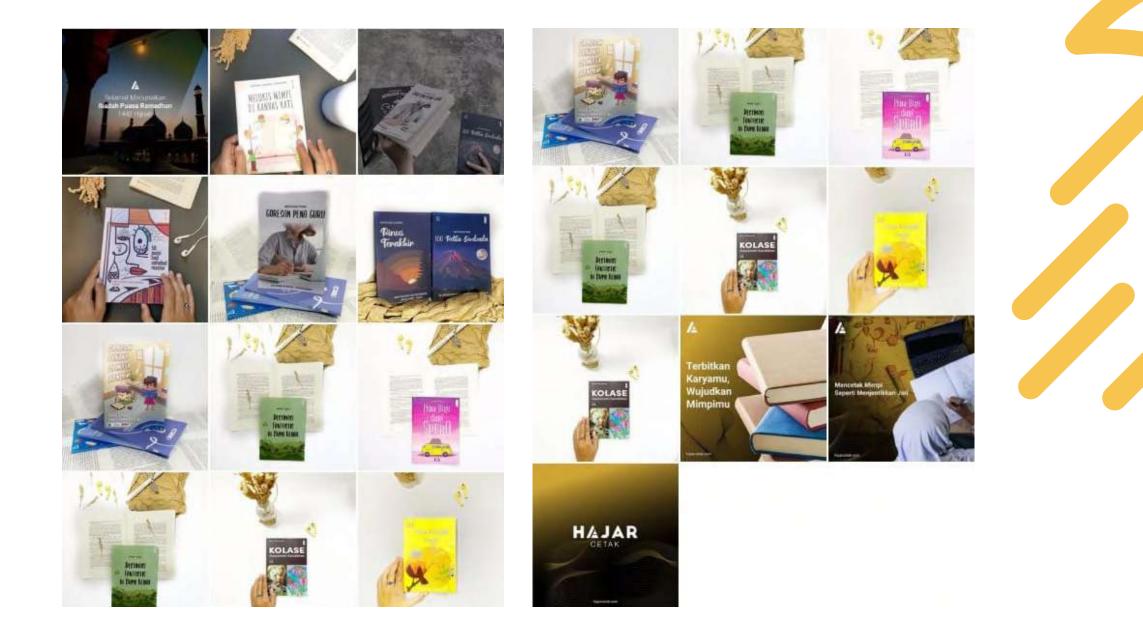
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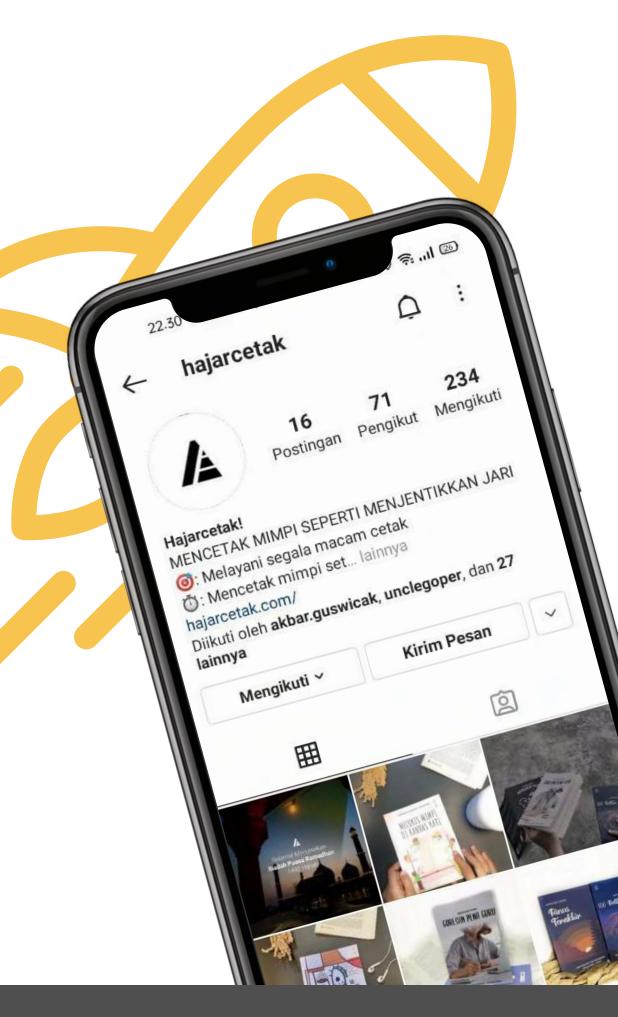




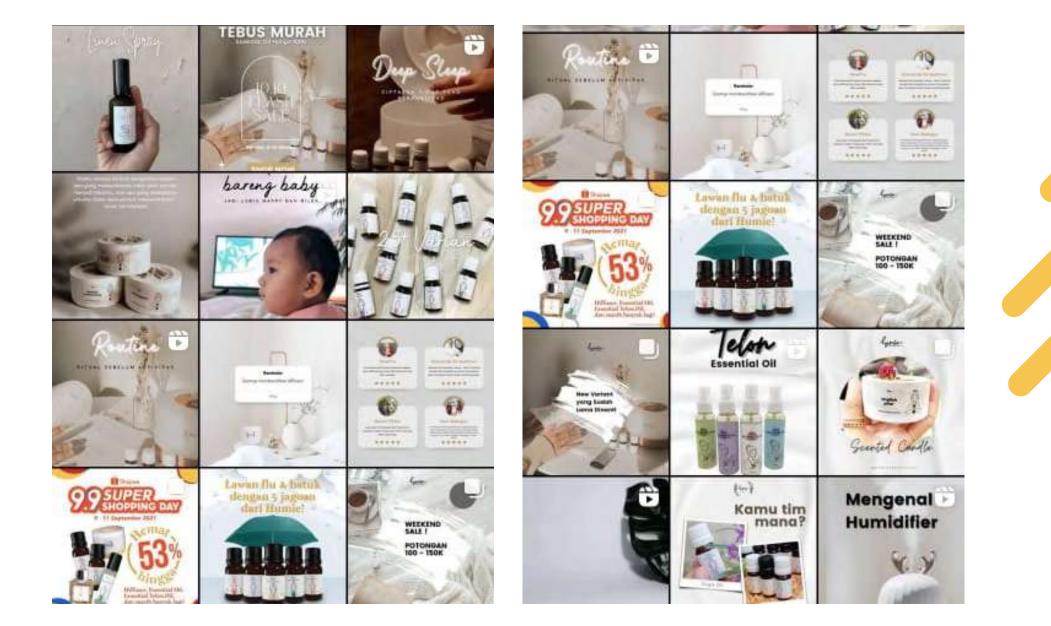


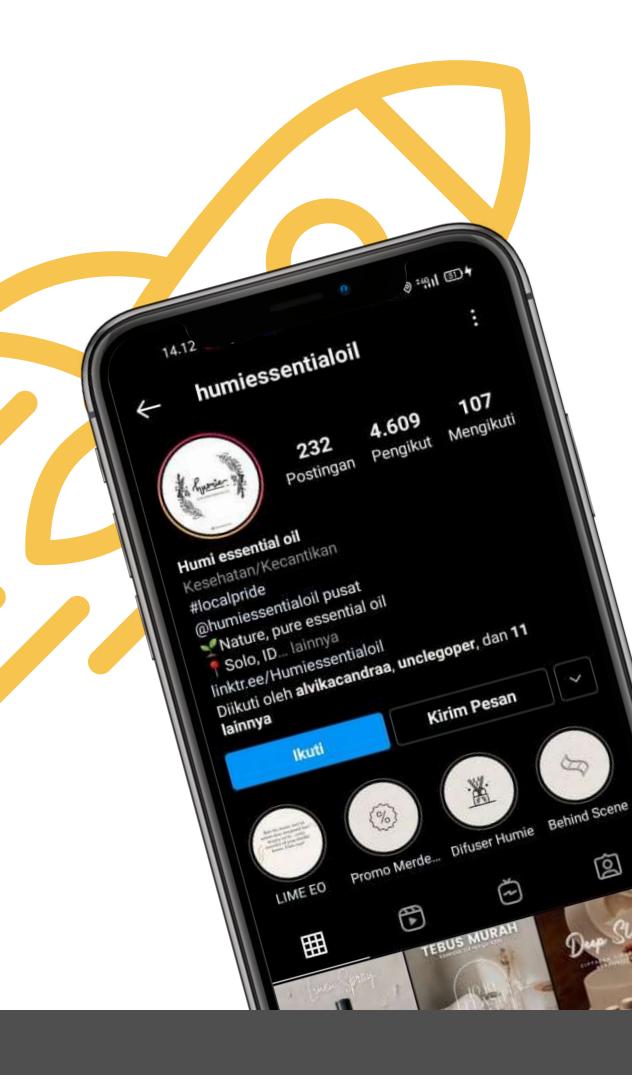
Product Service Hajar Cetak





Life and Health Humies Esential Oil





Literacy and Numeracy Festival Program





KEGIATAN PERTAMA SUKSES! Para guru koordinator, melalui bimbingan tekenis bersinergi untuk mengarahkan siswa-siswi terbaik mereka.





Spekta Literasi Numerasi Dharmasraya, Inisiatif yang dirancang oleh Excellencia dan Dinas Pendidikan Kabupaten Dharmasraya. Program ini bertujuan memajukan literasi dan numerasi di Dharmasraya, menciptakan ekosistem pendidikan yang inovatif dan berkelanjutan.



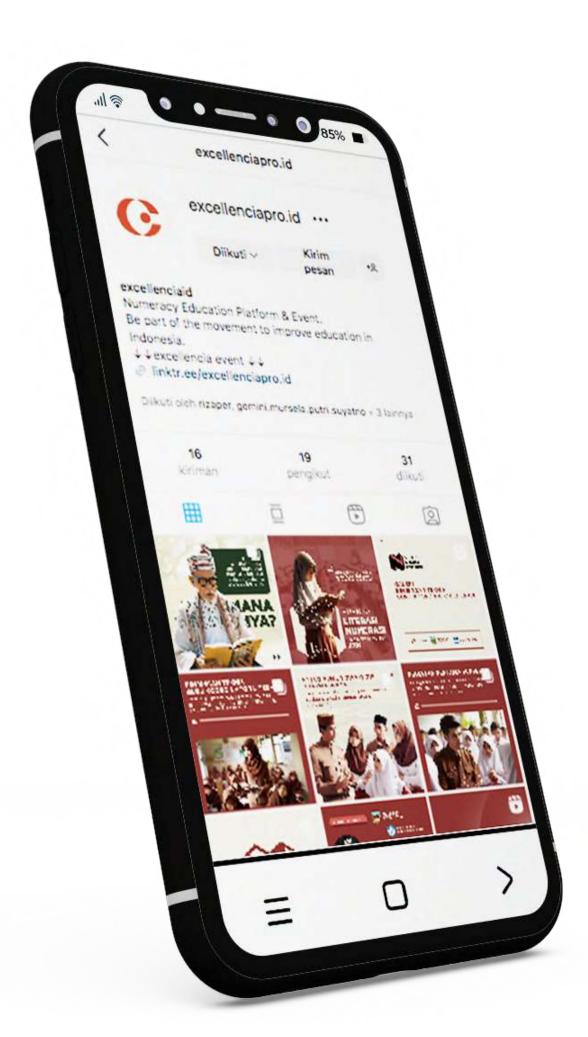


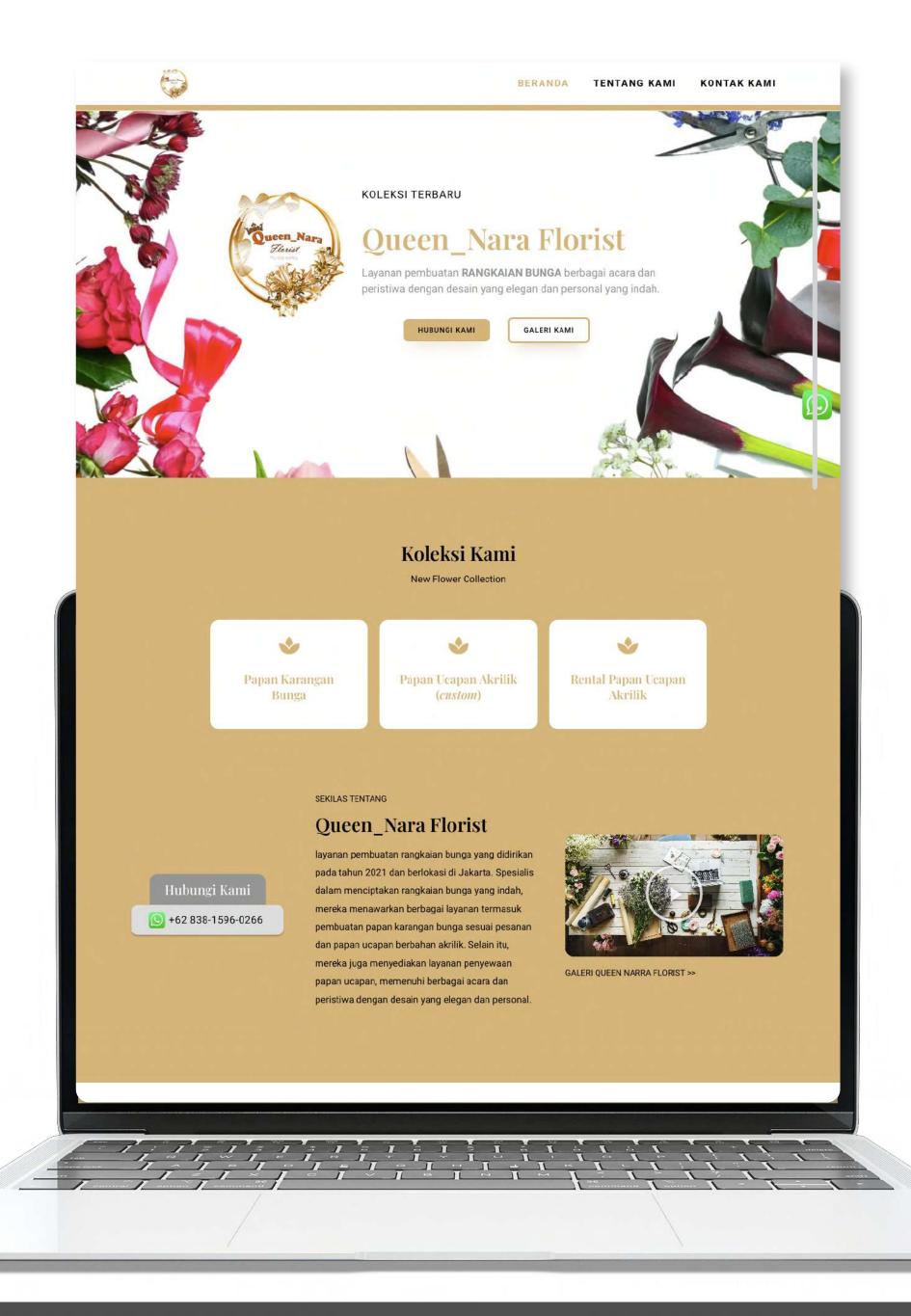
BIMBINGAN TEKNIS GURU KOORDINATOR LITERASI Dara guru koordinator literasi, melalui bimbingan bersinergi untuk mengarahkan siswa-siswi terbaik mereka.









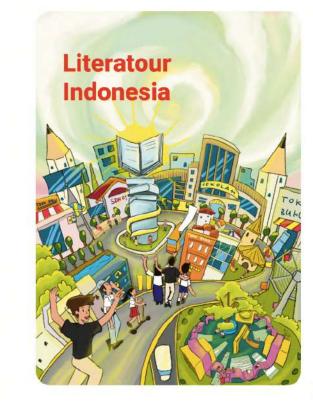


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Flower Arrangement Business

queennaraflorist.com





#MenujuGenerasiEmasIndonesia

Literatour Indonesia merupakan platform unggulan yang berfokus pada peningkatan kompetensi di bidang pendidikan, literasi, dan budaya bagi guru, pelajar, mahasiswa, dosen, dan masyarakat umum. Melalui berbagai program dan kegiatan terpadu, kami memberikan kesempatan untuk mengakselerasi dan meningkatkan kemampuan serta pengetahuan mereka.

Sebagai solusi dalam mewujudkan generasi emas Indonesia tahun 2045, Literatour Indonesia hadir dengan pendekatan yang mengintegrasikan pendidikan, budaya, dan literasi. Kami berkomitmen untuk menciptakan lingkungan yang mendukung perkembangan potensi generasi muda dalam menghadapi tantangan masa depan.

Literatour Indonesia memiliki misi untuk menciptakan iklim positif dalam dunia pendidikan. Kami menghadirkan serangkaian kegiatan yang tidak hanya edukatif, tetapi juga menginspirasi peserta. Dengan atmosfer yang positif dan penuh semangat, kami berharap dapat mendorong motivasi belajar dan kreativitas para peserta.

Selengkapnya 😏

Capaian Kami

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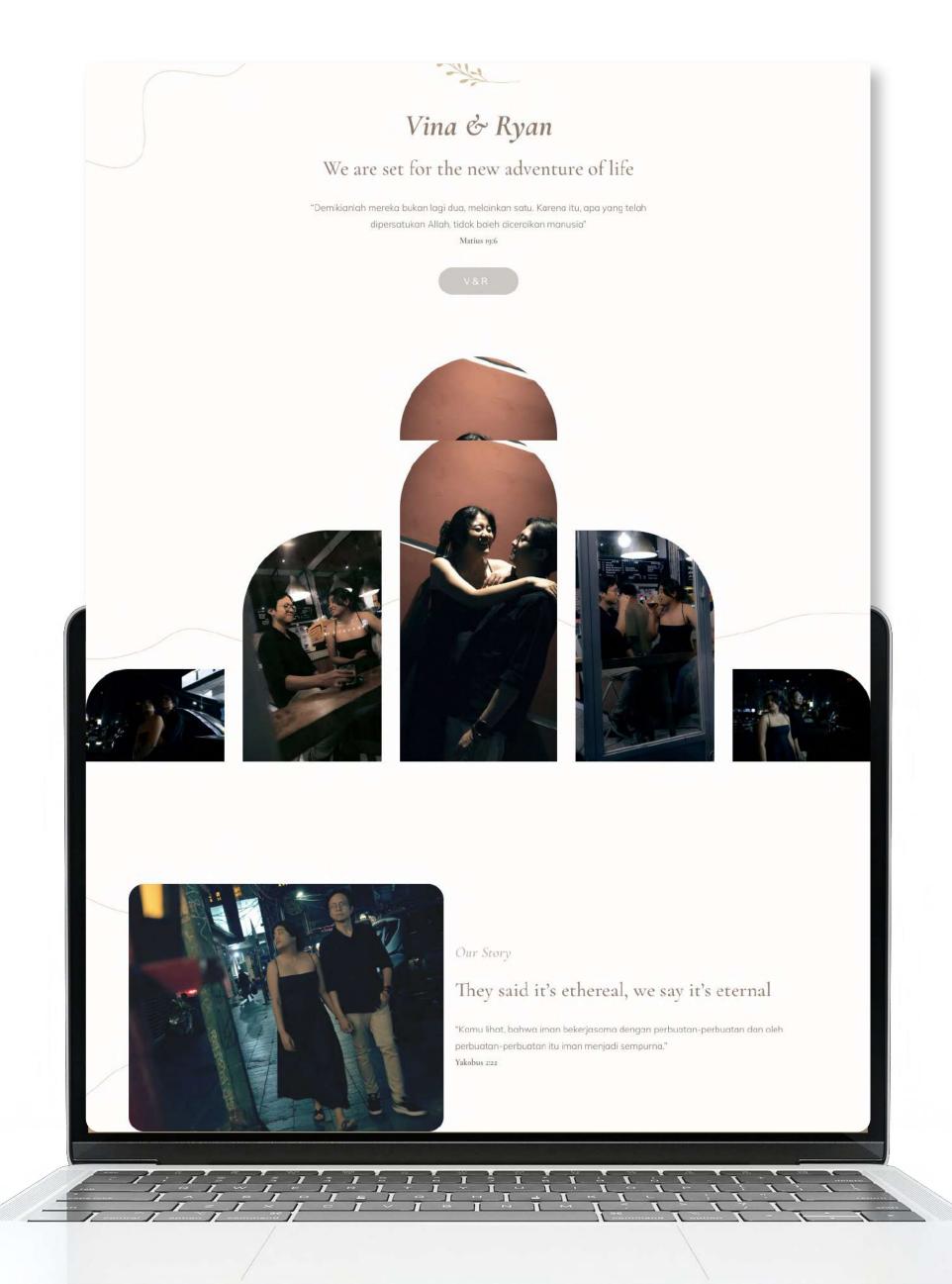
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Education & Literacy Program



literatourindonesia.com





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Wedding Invitation



vinaryan.id



NYALAKAN MASADEPAN!

Nyclakon Masodepan

Pengembang Program Literasi Sekolah Nasional

😽 Nyalanesia

Nyalanesia adalah *startup* pengembang program literasi sekolah terpadu yang memfasilitasi siswa dan guru untuk menerbitkan buku, mendapatkan pelatihan dan sertifikasi kompetensi, serta akses pada program-program apresiasi.

Selengkapnya



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Education & Literacy Startup



nyalanesia.id







PT Multi International Logistic didirikan pada tahun 2015 yang bergerak di bidang International Freight Forwarding dan didukung oleh Shipping lines dan Airlines ternama di Indonesia. PT Multi International Logistic bertujuan untuk menjadi spesialis di bidang pengiriman barang internasional. Kami bangga untuk berbagi pengalaman bertahun-tahun, dedikasi dan keberhasilan kami sejauh ini dengan memberikan kinerja, kualitas dan keandalan kepada klien kami. Bekerja sama dengan kami dapat membawa banyak manfaat termasuk penggunaan transportasi



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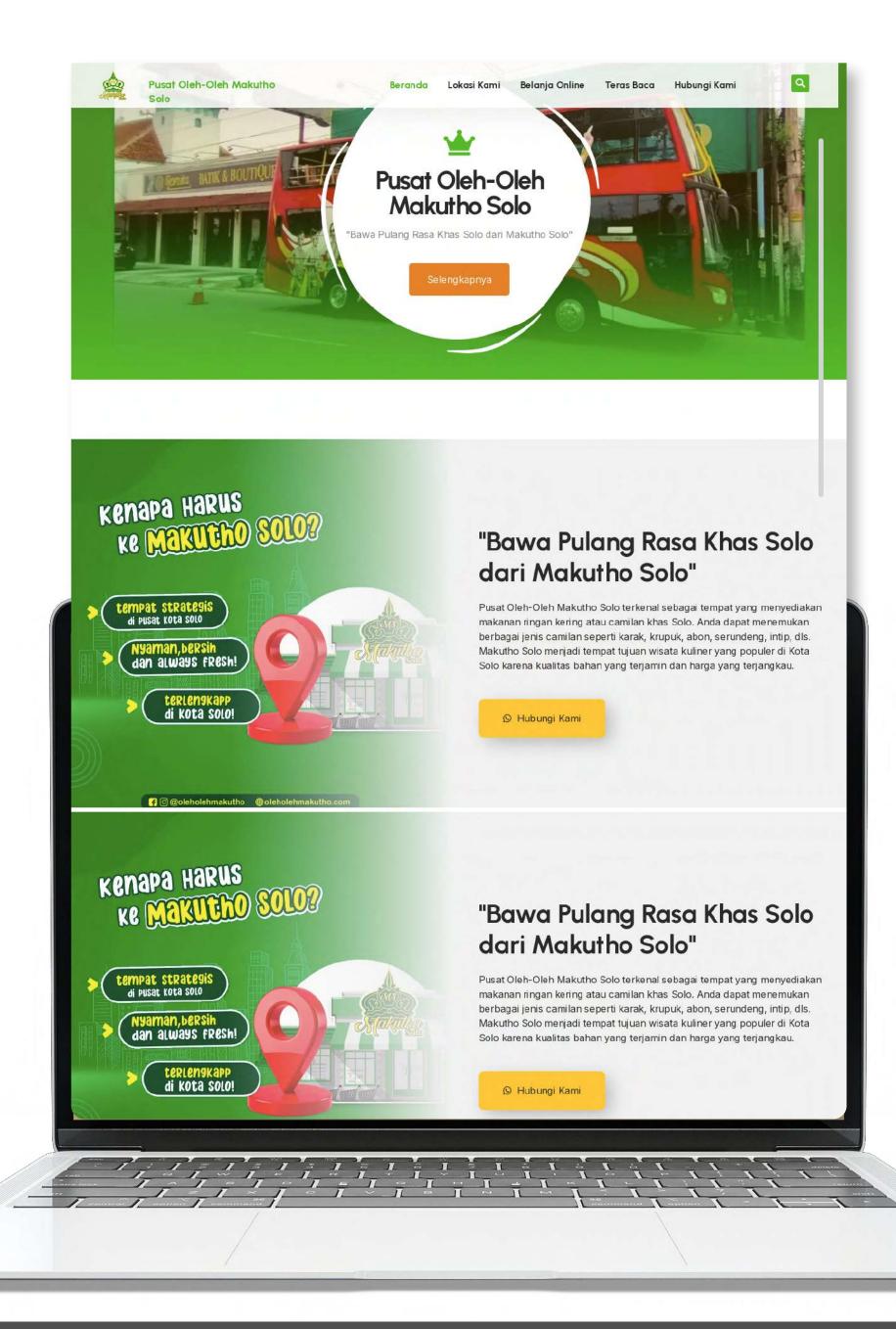
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Traditional F&B Wholesale Online Store



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CONNECT WITH US

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Every great business starts with a dream, but it's action that turns dreams into reality. **Take the first step**

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-) -)

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